

## **ContiSportAttack 3 is a firm fixture on winners' podium**

- **2nd place overall in MOTORRAD comparison test**
- **1st place in highway/day-to-day category**

Hanover/Korbach, May 30, 2016. The new ContiSportAttack 3 sport and hypersport motorcycle tire is racing from one podium position to the next. Following its overall victory in Fastbike magazine 2/2016 – first place out of seven – the Continental sports tire raced ahead of the competition in MOTORRAD magazine's 12/2016 big comparison test “highway/day-to-day” category and finished in first place. It took second place in the general classification.

The field consisted of six pairs of tires in the supersport category. The ContiSportAttack 3 not only impressed the testers in its specialist discipline “highway/day-to-day” but also made an impact with its wet-weather grip: “A major step forward. With its impressive grip reserves, the SportAttack 3 has distanced itself significantly from its predecessor.”

The final assessment testifies to the astonishing versatility of the hypersport tire from the manufacturing plant in Korbach. “Conclusion: Conti’s sports tires have always been impressive on the highway. Now the SportAttack 3 has also made significant quality gains for wet conditions. Combined with solid racing results, it has earned 2nd place.”



## **Continental AG**

Continental develops intelligent technologies for transporting people and their goods. As a reliable partner, the international automotive supplier, tire manufacturer, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions. In 2015, the corporation generated sales of €39.2 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tires, and ContiTech. Continental employs more than 208,000 people in 55 countries.

[www.continental-corporation.de](http://www.continental-corporation.de)

## **Tire Division**

The Tire Division currently has 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with more than 47,000 employees, the Tire Division achieved sales of €9.8 billion in 2014.

## **Passenger and Light Truck Tires**

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger tire manufacturer in the original equipment and replacement market. The product development focus of the Continental premium brand is to optimize all safety-relevant characteristics, while simultaneously minimizing rolling resistance.

[www.continental-reifen.de](http://www.continental-reifen.de)

## **Motorcycle Tires**

Continental is among the leading manufacturers of motorcycle tires. Tire development, tire testing, and German production are all based in Korbach, Hesse. Continental manufactures tires for tourers, sports tourers, sports motorcycles, enduros, cruisers, light motorcycles, and scooters and supplies original equipment for various brands including BMW, Brammo, Horex, Husqvarna, KTM and Moto Guzzi. Its tires are approved for use with a variety of motorcycles manufactured in Europe, Japan, and the U.S.

[www.conti-moto.com](http://www.conti-moto.com)

## **Sponsorship**

Continental's Tire division is an official sponsor of the German DFB Cup, Major League Soccer in the U.S.A. and Canada, the 2015 Asian Cup in Australia, and UEFA EURO 2016™ in France.

[www.ContiSoccerWorld.com](http://www.ContiSoccerWorld.com)

## **Media Database**

[www.mediacenter.continental-corporation.com](http://www.mediacenter.continental-corporation.com)

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