

Pure Performance: ContiSportAttack 3

- **Sports tire with MultiGrip and GripLimitFeedback**
- **Exquisitely handcrafted product from Korbach**
- **Available from Q1/2016**

Hanover/Korbach, July 2, 2015. Starting next season, sporty motorcycle riders will bring even more grip to the asphalt with the ContiSportAttack 3 – along with astounding effortlessness in terms of handling. The sports and hypersports tire has undergone continuous further development and now sets the bar much higher still for all sports motorcycles – including when it comes to leaning performance on dry and wet roads. After all, the ingenious tread design with high drainage efficiency sustainably improves wet grip.

The brand new GripLimitFeedback technology also makes it even easier to make judgments when driving at high inclinations as the driver receives feedback from the tire at an early stage, which enables increased control in the respective driving situation. The silica compound, which was developed for the 2016-series Continental sports tire as well, also increases grip and significantly enhances the sense of safety in wet conditions. The tire design, which is specially tailored to modern-generation sports motorcycles, likewise enables noticeably more stable and clearly defined road handling. The larger contact area and a technically optimized tread design also enhance grip.

What is more, this efficiency does not just apply to the route. A larger contact area in the crown of the tire and the high proportion of rubber to air space in the central band – in conjunction with the further enhanced MultiGrip technology – allow for increased mileage, too. The proven TractionSkin technology also ensures an exceptionally safe and short break-in period – as well as immediate driving enjoyment from the very first meter.

Just like its predecessor, the third SportAttack generation was also handcrafted by the tire specialists in Korbach with the utmost care and superior technical expertise.

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The ContiSportAttack 3 will be available from the first quarter of 2016 in the following sizes:

02444270000	110/70ZR17 M/C 54W TL	ContiSportAttack 3	Front
02444290000	120/60ZR17 M/C (55W) TL	ContiSportAttack 3	Front
02444280000	120/70ZR17 M/C (58W) TL	ContiSportAttack 3	Front
02444300000	150/60ZR17 M/C 66W TL	ContiSportAttack 3	Rear
02444310000	160/60ZR17 M/C (69W) TL	ContiSportAttack 3	Rear
02444320000	180/55ZR17 M/C (73W) TL	ContiSportAttack 3	Rear
02444330000	190/50ZR17 M/C (73W) TL	ContiSportAttack 3	Rear
02444340000	190/55ZR17 M/C (75W) TL	ContiSportAttack 3	Rear
02444350000	200/55ZR17 M/C (78W) TL	ContiSportAttack 3	Rear

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Continental AG

Continental develops intelligent technologies for transporting people and their goods. As a reliable partner, the international tire manufacturer, automotive supplier, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions.

In 2014, the corporation generated preliminary sales of approximately €34.5 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tires, and ContiTech. Continental currently employs approximately 200,000 people in 53 countries. www.continental-corporation.de

Tire division

Today, the Tire division has 24 production and development locations worldwide.

The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers, with more than 47,000 employees, the Tire division achieved sales of €9.8 billion in 2014.

Passenger and Light Truck Tires

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger and light truck tire manufacturer in the original equipment and replacement market. The product development focus of the Continental premium brand is to optimize all safety-relevant characteristics while simultaneously minimizing rolling resistance. www.continental-reifen.de

Motorcycle Tires

Continental is among the leading manufacturers of motorcycle tires. Tire development, tire testing, and German production are all based in Korbach, Hesse. Continental manufactures tires for tourers, sports tourers, sports motorcycles, enduros, cruisers, light motorcycles, and scooters and supplies original equipment for various brands including BMW, KTM, Honda, Yamaha, and Bimota. Its tires are approved for use with a variety of motorcycles manufactured in Europe, Japan, and the U.S. www.conti-moto.de

Sponsorship

Continental's Tire division is an official sponsor of the German DFB Cup, Major League Soccer in the U.S.A. and Canada, the 2015 Asian Cup in Australia, and UEFA EURO 2016™ in France. www.ContiSoccerWorld.com

Media Database

www.mediacycenter.continental-corporation.com

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