

## **The Digital Tire Management of the Future: ContiConnect 2.0 – Data-Driven Decisions for Fleets**

- **Comprehensive upgrade of the ContiConnect intelligent tire management solution: new web portal, new multifunctional app**
- **Coordination of vehicle and tire services generates cost efficiency, lowers CO<sub>2</sub> emissions and strengthens sustainability**
- **Big data and artificial intelligence: broad pool of data and continuous analysis of data from tire sensors fuel drive towards predictive maintenance**

Hanover, Germany, February 24, 2022. Continental is presenting a new generation of the ContiConnect tire management system. Version 2.0 puts in place the necessary infrastructure for the all-encompassing, digital tire management of the future. To this end, the technology company has refined its system environment to keep it perfectly in line with the specific requirements of fleet customers around the world. “ContiConnect 2.0 is focused on the digitalization of tires. It paves the way for intelligent tire management combined with a tailored selection of digital, service-based tire solutions,” explains Tansu Isik, Head of Business Development and Global Marketing at Continental Tires. Continuous analysis of the extensive data collected from the tires creates a broad data pool.

ContiConnect 2.0 will allow maintenance of tires – on passenger cars, trucks, buses and off-road vehicles – to be carried out exactly when it is needed. In the context of off-road vehicles, ContiConnect is already frequently used by fleet customers in the construction industry, intralogistics or in ports. “Our fleet customers benefit from the modularity, flexibility and compatibility of ContiConnect 2.0. It enables exceptionally secure digital tire management, increases vehicle uptime and maximizes cost transparency,” says Isik. Vehicles are out of use less of the time, and trucking companies and fleet managers on construction sites, in intralogistics and in ports will also gain from lower maintenance costs and higher tire mileage. ContiConnect 2.0 therefore represents a great solution in terms of sustainable mobility. The digitally optimized tire management system is a big plus for operators overall, allowing them to focus their attention on their core business.

### **Continuing the drive towards predictive maintenance**

ContiConnect 2.0 is a new version of Continental's proven digital tire management system developed from scratch. "With ContiConnect 2.0, we are building on existing functions such as continuous tire pressure monitoring to also enable our fleet customers to digitally track the remaining mileage, tread depth, and condition of all the tires in their fleets," says Sven Wilhelmsen, Head of Product Management Digital Solutions at Continental Tires. Added to which, the user experience has been significantly improved – thanks to the release of a new app, which covers all the work taking place on the vehicle and presents the fleet manager with the information relevant to them in an even more precisely targeted form.

### **Big data for precise tire forecasts**

All of the available data on the tire and vehicle is continuously analyzed in the cloud. Big data therefore makes it possible to issue precise tire condition forecasts. Vehicle and tire services can be coordinated and aligned with one another to optimum effect, which creates synergies and seamless links to workshops and dealers. The result is increased fleet efficiency, lower overall costs and reassurance for fleet managers that their vehicles will be ready to use more of the time. "With ContiConnect 2.0, we are continuing to expand our offering of smart, digital tire solutions as we move towards predictive maintenance," adds Wilhelmsen. ContiConnect 2.0 has been trialed successfully by a selected group of customers since late 2021, and the new platform will be rolled out worldwide over the course of 2022.

### **Designed for sustainable mobility**

The technology company is using these smart, intelligent tire services to optimize tire management across its fleet customers in various fields of application around the world. ContiConnect 2.0 is a solution for truck, bus and passenger car fleets, as well as off-road vehicles. The fleet manager is presented with a fast and user-friendly overview of their entire fleet – regardless of where the vehicles happen to be. "The modular design of ContiConnect 2.0, the flexibility of its components and its level of compatibility allow us to integrate additional solutions, as requested by the customer," explains Sven Wilhelmsen. "Plus, we are working on the integration of external systems for recording tread depth."

The premium tire manufacturer enters development partnerships with customers and technology companies with the clear aim of continuously expanding its tire-related offering with service-based, digital solutions. Its goal is to offer the all-encompassing, digital tire management of the future: technology that can utilize the potential of tires – as an important element in sustainable mobility – safely and as comprehensively as possible. “Our aim is to offer the best solution for tire monitoring and management,” concludes Tansu Isik. “A solution which can be integrated seamlessly into the processes and systems of our fleet customers.”

Click [here](#) for the new Continental Digital Solutions image movie.

**Continental** develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs around 192,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

The **Tires group sector** has 24 production and development locations worldwide. Continental is one of the leading tire manufacturers with more than 56,000 employees and posted sales of €10.2 billion in 2020 in this business area. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial and special-purpose vehicles as well as two-wheelers. Through continuous investment in research and development, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The portfolio of the Tires group sector includes services for the tire trade and fleet applications, as well as digital management systems for tires.

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### pictures/captions



Continental\_PP\_Service\_Portfolio

Truly sustainable: ContiConnect 2.0 optimizes cost efficiency, guarantees the maximum tire mileage, increases safety and lowers emissions.



Continental\_PP\_Tire Management  
ContiCznnect\_2.0

ContiConnect 2.0 offers a wider service portfolio and further progress towards predictive maintenance.



Continental\_PP\_Tansu\_Isik

Tansu Isik, Head of Business Development and Global Marketing at Continental Tires.