

The new Continental UltraContact summer tire

- **New design with long service performance and robust construction**
- **Tire concept picks up on new trends in mobility**
- **UltraContact suitable for electric cars and conventional drive cars**

Hanover, January 2022. With the new UltraContact, a summer tire for fleets and end customers, Continental is taking to the trends of the changing mobile society. What they have in common is the call for more sustainability, including in tires. Younger drivers, just like older drivers, want personal mobility. But now they're concerned more with mobility than actually owning their cars. This means that car sharing and rental cars are in greater demand. Electric vehicles will also increase significantly in fleets and end users. In fleets the vehicles will be on the move much more than in individual use. Tires that meet these trends must have a long service life and be robust – and meet the demand for the greatest possible safety.

With the new UltraContact, Continental is now offering a summer tire with a very long service life and the familiar safety standards. For this, the tire developers have redesigned the compound and tread to combine maximum service life with safe handling characteristics, low rolling resistance and low noise emission.

The new UltraContact will be available from spring 2022. There are already 100 items in the product range this year, with more to come next year. The new tire is produced for rims between 14 and 20 inches, in widths between 155 and 245 millimeters, with cross sections between 80 and 40 percent. Depending on the dimension, approvals go up to 300 km/h. The tire is primarily intended for markets where seasonal tires are not the norm.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2020, Continental generated sales of €37.7 billion and currently employs more than 192,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

The **Tires group sector** has 24 production and development locations worldwide. Continental is one of the leading tire manufacturers with more than 56,000 employees and posted sales of €10.2 billion in 2020 in this group sector. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial and special-purpose vehicles as well as two-wheelers. Through continuous investment in research and development, Continental makes a major contribution to safe, cost effective and ecologically efficient mobility. The portfolio of the tire business includes services for the tire trade and fleet applications, as well as digital management systems for tires.

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