

## Top marks in customer reviews for solid tires from Continental CST

- **Continental SC20 Mileage+ exceeds expectations at LaminatePark, one of the world's leading laminate flooring manufacturers**
- **CHI Deutschland Cargo Handling International GmbH relies on Continentals SC20 Energy+ for energy efficiency and durability**

Hanover, 17 October 2014. Since the introduction of the advanced solid tire portfolio of Continental Commercial Specialty Tires (CST), the Continental SC20 Mileage+ and Continental SC20 Energy+ already have proven their worth. For many companies in the logistics sector, tires are a key factor in their economic success. Dr. Michael Maertens, Managing Director of Continental CST, concurs: "If tires do not keep what they promise, it can lead to serious consequences in terms of cost efficiency and time management. With our customized products such as the Continental SC20 Energy+, we focus completely on the individual needs of our customers. Companies already using our tires have awarded our products top marks in terms of quality, safety and efficiency."

## **Continental SC20 Mileage+ is the first choice of LaminatePark GmbH & Co. KG**

As one of the world's leading manufacturers of laminate flooring, LaminatePark near Saarbrücken / (Germany) currently has a production capacity of around 25 million square meters. About 50 truckloads of wood have to be coordinated and processed every day. The forklifts in use and in particular their tires are exposed to stringent requirements: To transport the five and a half meter wide 10-ton loads, the tires have to endure more than an eight percent incline on the way to the loading bay. The Continental SC20 Mileage+ is specifically designed for such challenging applications. The tire is characterized by its exceptionally high mileage, an improved abrasion performance and high cutting resistance. The rubber compound with short sulfur bridges reduces wear and extends the tires' service-life. Compared to the original equipment tires, the SC20 Mileage+ paid off within a short timeframe. Dirk Wuschech, Warehouse Manager at LaminatePark, confirms: "We measure the fuel consumption of the vehicles used in our factory monthly and found out that we are saving 0.7 liters of fuel per operating hour with the Continental SC20 Mileage+. For us this is a huge saving." In addition, according to Dirk Wuschech, several rims broke at high loads with the harder type of original equipment tires. This was not the case with forklift trucks equipped with Continental tires. From an economic point of view, a smooth tire use offers great advantages, since fewer repairing downtimes reduce the operating costs significantly.

The following link leads to the video case study of LaminatePark: <http://bit.ly/1kVLNSC>

## **The Continental SC20 Energy+ as an ideal solution for the CHI Deutschland Cargo Handling International GmbH**

The CHI Deutschland Cargo Handling International GmbH (CHI) is one of the leading freight and logistics companies at the airport Frankfurt am Main (Germany). The reduction of energy costs is a central aspect for the company. A low rolling resistance of forklift truck tires has significant influence on the energy efficiency since it essentially extends the battery life of electric vehicles. This leads to reduced downtimes and lower operating costs. An entire fleet of forklift trucks moves a volume of more than 25,000 tons of cargo at CHI in a storage area of more than 40,000 square meters per month. With an average annual runtime of 4,000 operating hours, the tires are exposed to enormous stress. For Martin Obert, Facility Manager at CHI, resource-efficient tires are thus very important. For him, the Continental SC20 Energy+ is the ideal solution: "We rely on energy-efficient solutions from Continental. With the SC20 Energy+, we have found a tire that efficaciously supports our sustainability strategy with its efficiency and durability." The SC20 Energy+ is designed for low rolling resistance. Thanks to the optimized rolling properties, the heat development inside the tire is minimized, and thus ensures the best durability, even in heavy use.

The following link leads to the video case study of CHI: <http://bit.ly/XVNIS8>

### **Picture texts:**

#### **Picture 1: Interview with Dirk Wuschech, Warehouse Manager at LaminatePark**

Due to the exceptionally high mileage involved, improved abrasion performance and high cutting resistance, the Continental SC20 Mileage+ is the first choice for one of the worldwide leading manufacturers of laminate flooring, LaminatePark, which is situated near Saarbrücken (Germany). According to Dirk Wuschech, Warehouse Manager, the Continental SC20 Mileage+ tire has proven a higher saving potential and durability.

## **Picture 2: Interview with Martin Obert, Facility Manager at CHI Deutschland Cargo Handling International GmbH**

To reduce their energy costs, the CHI Deutschland Cargo Handling International GmbH, one of the leading freight and logistics companies at Frankfurt am Main Airport (Germany), uses resource-efficient tires for its vehicle fleets. For Martin Obert, Facility Manager at CHI, the Continental SC20 Energy+ with its efficiency and durability is the ideal solution for the company.

## **Picture 3: Continental SC20 Energy+ and SC20 Mileage+**

The extremely solid Continental SC20 Mileage+ tire offers high mileage and cutting resistance. The tire is optimized for outdoor applications on abrasive grounds. The Continental SC20 Energy+ is designed for a low rolling resistance and is therefore particularly suitable for battery-driven vehicles operating indoors.

**More pictures available upon request.**



With sales of around €33.3 billion in 2013, **Continental** is one of the world's leading automotive suppliers. As a provider of brake systems, systems and components for powertrains and chassis, instrumentation, infotainment solutions, vehicle electronics, tires, and technical elastomers, Continental contributes to enhanced driving safety and global climate protection. Continental is also an expert partner in networked automobile communication. Continental currently employs around 186,000 people in 49 countries.

As one of the world's leading tire manufacturers, with more than 42,000 employees, the **Tire division** achieved sales of €9.7 billion in 2012. Today, the division has 22 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility.

The **Commercial Vehicle Tire** business is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide.

Continental's Tire Division is an **Official Sponsor** of the German DFB Cup, 2014 FIFA World Cup™ in Brazil and the UEFA EURO 2016™ in France.

**Contact:**

Ute Weiss  
Communications/PR Manager  
Business Unit Commercial Specialty Tires

Continental  
Tire Division  
Buettnerstrasse 25  
30165 Hanover, Germany

Ph.: +49 (0) 511 938-2131  
Fax: +49 (0) 511 938-2570  
[ute.weiss@conti.de](mailto:ute.weiss@conti.de)

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Your contact:  
Ute Weiss, Phone: +49 (0) 511 938-2131