

## **TOC 2015: Continental CST focuses on telematics**

- **Trade fair premiere of the ContiPressureCheck™ tire pressure monitoring system for specialty tires**
- **Unveiling of new telematics solution at TOC Europe**
- **Presentation of Continental's harbor tire solutions**

Rotterdam / Hanover, 5 May 2015. Continental Commercial Specialty Tires (CST) will be exhibiting its comprehensive harbor solutions at the TOC Europe in Rotterdam from 9 to 11 June 2015. The trade fair presence of the international tire manufacturer will be focusing this year on telematics. The division will be showcasing the ContiPressureCheck™ tire pressure monitoring system for specialty tires for the first time at a trade fair. The innovative technology offers an affordable alternative for measuring tire pressure, designed to upgrade the efficiency and simultaneously the safety of vehicle fleets in a harbor. Trade visitors will find Continental CST at Europe's premier trade fair for harbor, terminal and cargo handling operations on Stand D36 in the Ahoy Rotterdam Event Center.

### **Everything is single-sourced: Continental CST focuses on customized service packages**

Julian Alexander, Business Line Manager Material Handling at Continental CST, explains: "Besides choosing the right tires, the aspects of connectivity and digitalization are important considerations for fleet managers working in harbor logistics, when it comes to cutting costs and reducing downtimes. With the introduction of the ContiPressureCheck™ system for specialty tires, we have provided our customers with a solution that meets their individual needs and complements our portfolio to optimum effect. We are progressing this approach with continual investment: our goal is to offer our customers everything from a single source – from a complete harbor tire portfolio all the way through to customized service solutions."

The Hanover based company will also be showcasing a new telematics solution, designed to enhance the efficiency and safety of vehicle fleets. Further details of the product will be announced at the start of TOC Europe.

## **Top-quality harbor products: V.ply technology and Continental StraddleMaster**

In the shape of the Continental StraddleMaster, Continental CST will also be spotlighting at the fair a selected tire solution from its comprehensive portfolio of harbor tires. The Continental StraddleMaster has been developed specifically for straddle carriers, and possesses exceptionally stable carcasses with strong sidewalls. Thanks to the extremely durable V.ply technology, which combines the advantages of both cross-ply and radial tires, it also offers high resistance to damage, long life expectancy, and low rolling resistance. Another top-quality harbor product is the Continental TractorMaster which scores highly in terms of a closed shoulder for ultra-smooth running and even wear. The reinforced bead construction ensures long lifetimes even under highly stressful duty conditions. Continental's patented visual alignment indicator (VAI), with which the specialty tire is equipped, enables incorrect wheel alignment and suspension settings to be detected without complex electronic measurements. Maintenance costs can thus be reduced. The Continental TractorMaster is particularly well suited for tractors used for handling operations in harbor terminals.

## Picture captions:

### Image 1: ContiPressureCheck™

For the first time, Continental CST will be exhibiting the field-proven ContiPressureCheck™ tire pressure monitoring system from Continental for specialty tires at a trade fair.

### Image 2: Continental StraddleMaster

The sturdy Continental StraddleMaster V.ply tire scores highly in terms of superlative driving comfort, low rolling resistance and excellent braking and maneuvering characteristics.

### Image 3: Continental TractorMaster

The closed shoulder and the reinforced bead construction of the Continental TractorMaster guarantee ultra-smooth running and long life expectancy, even under highly stressful duty conditions.

### Image 4: The harbor portfolio from Continental CST

Safety, optimum tire performance, cost savings, and environmental benefits are the salient features of Continental CST's harbor tire portfolio.

**Continental** develops intelligent technologies for transporting people and their goods. As a reliable partner, the international tire manufacturer, automotive supplier and industrial partner provides sustainable, safe, comfortable, individual and affordable solutions. In 2014, the corporation generated preliminary sales of approximately €34.5 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tires, and ContiTech. Continental currently employs approximately 200,000 people in 53 countries.

The **Tire Division** currently has 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with more than 47,000 employees, the Tire Division achieved sales of €9.8 billion in 2014.

Continental **Commercial Vehicle Tires** is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.

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