

Continental Commercial Specialty Tires appoints new head of the Americas

- **Matthew Futrelle is the new head of sales and marketing for the Americas at Continental Commercial Specialty Tires**

FORT MILL, SC. July 30, 2020. Continental Commercial Specialty Tires has announced that Matthew Futrelle will take over the responsibility of head of sales and marketing for the Americas region. In this role, he will oversee all material handling, earthmoving and agriculture tire business in North America, Central America and South America. The appointment is effective beginning Aug. 1, 2020.

With a background on both the dealer side and the manufacturing side of the commercial tire business, Futrelle joined Continental in 2009 as part of the Commercial Vehicle Tires division where he became key account manager for truck in the northern U.S. region. He then joined Commercial Specialty Tires in 2016 as the U.S. market manager and since 2018, has served as the market manager for both the U.S. and Canada.

Futrelle graduated from North Carolina State University with a degree in business management. He will report directly to Wolfgang Thomale, who heads the newly created Specialty Tires business unit and in addition is responsible for Commercial Specialty Tires globally.

"I am very pleased to announce Matthew Futrelle as Commercial Specialty Tires' new head of sales and marketing for the Americas," said Thomale. "Matthew has been with Continental Commercial Specialty Tires for over four years already. With his extensive specialty tire background, deep understanding of our customers' needs and knowledge of the American markets, I have the utmost confidence he will advance the Americas region forward."

Futrelle succeeds Pavel Prouza, who is joining the Hydraulic Brake Systems business unit in the Automotive Technologies group sector as the lead of controlling.

Picture texts

Picture 1: Continental Commercial Specialty Tires has announced Matthew Futrelle is the new head of sales and marketing for the Americas.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2019, Continental generated sales of €44.5 billion and currently employs about 240,000 people in 59 countries and markets.

The **Tires business area** has 24 production and development locations worldwide. Continental is one of the leading tire manufacturers with more than 56,000 employees and posted sales of €11.7 billion in 2019 in this business area. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial and special vehicles, as well as two-wheelers. Through continuous investment in research & development, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The portfolio of the Tires business area includes services for the tire trade and fleet applications, as well as digital management systems for tires.

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