

## **Hübner is Product Line Manager Agricultural Tires at Continental**

Fort Mill, SC. March 19, 2020. Benjamin Hübner, 30, is the new Product Line Manager Agricultural Tires at Continental Commercial Specialty Tires. In this function, he is responsible for the strategic development of the agricultural tire business at the interface of Research & Development, Sales, Quality Management and Customer Service.

Raised on his parents' farm, Hübner has had a close bond to the agricultural sector since his childhood. After completing his bachelor's degree in Agricultural Science at CAU (Kiel University) and his master's degree in Sustainable Marketing at Fresenius University of Applied Sciences, he initially worked for John Deere in the Sales and Product Management department. In 2017 he joined Continental, where he was last responsible for the development and maintenance of the product portfolio of the AGRIDUR drive belt series. He succeeds Thorsten Bublitz, who took over the position as International Key Account Manager Trade for Commercial Specialty Tires last year.

### **Picture texts**

#### **Picture 1: Benjamin Hübner**

Benjamin Hübner is the new Product Line Manager Agriculture at Continental Commercial Specialty Tires.



**Continental** develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2019, Continental generated sales of €44.5 billion and currently employs more than 240,000 people in 59 countries and markets.

The **Tires business area** has 24 production and development locations worldwide. Continental is one of the leading tire manufacturers with around 56,000 employees and posted sales of €11.4 billion in 2018 in this business area. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial and special vehicles, as well as two-wheelers. Through continuous investment in research & development, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The portfolio of the Tires business area includes services for the tire trade and fleet applications, as well as digital management systems for tires.

## **Press contact**

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## **Links**

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