

Partnership with John Deere: Continental Receives OE Approval for Agricultural Tires

- John Deere 6 series now available in a total of 30 sizes with Continental Tractor70 and Tractor85 tires
- High-tech production in Lousado, Portugal receives top marks during audits

Hanover/Fort Mill, SC. July 08, 2019. Effective immediately, the John Deere 6MC, 6RC, 6M and 6R mid-sized tractor product lines will also be available with Continental Tractor70 and Tractor85 tires. The OE approval for 30 different sizes of agricultural tires was issued after a comprehensive audit of the Continental plant in the Portuguese town of Lousado, where the tires are manufactured. Following a partnership agreement, the leading technology company Continental is further expanding its business as an original equipment supplier in the agricultural sector.

Ultra-Modern Manufacturing Plant Receives Top Marks During Audits

One condition of the collaboration was that John Deere be the first agricultural OEM auditing agricultural tire production in Lousado. As part of two audits, a team spent several days conducting extensive and detailed tests at the state-of-the-art plant in the summer of 2018 – from quality management to delivery processes, risk management and order processing. The auditors certified Continental with excellent results.

Tractor70 and Tractor85: Standard Tires with Innovative N.flex and Bead Design Technology

The Tractor70 and Tractor85 radial tires are characterized by extreme robustness and guarantee a high degree of ride comfort, soil preservation and tractive force. They feature an innovative bead design and N.flex technology. The nylon material for the carcass is much more stretchable and at the same time more dimensionally stable than other materials. Both tires are consistently designed to increase the performance of the tractors and to minimize the resources used. Even with high tractive forces, the 6MC, 6RC, 6M and 6R product lines from John Deere ensure minimal slip and flatter tracks, which is kinder to the ground beneath the tires. Thanks to the special bead design

with a single wire core and a shortened bead apex, not only can tires be assembled in an instant, it also ensures the best possible soil protection since the tires can be driven with low air pressure.

Photo captions

Photo 1: John Deere tractor with Continental tires

Effective immediately, the John Deere 6MC, 6RC, 6M and 6R mid-sized tractor product lines with Continental Tractor70 and Tractor85 tires are available in 30 different sizes.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated sales of €44.4 billion and currently employs approximately 245,000 people in 60 countries and markets.

The Tire division has 24 production and development locations worldwide. As one of the leading tire manufacturers, with around 56,000 employees, it achieved sales of €11.4 billion in 2018. Continental is a technological leader among tire manufacturers and has a broad product portfolio for passenger cars, commercial vehicles and two-wheeled vehicles. Continuous investment in R&D makes a significant contribution towards safe, cost-effective and ecologically-efficient mobility. This also includes services for trade and fleet operations as well as digital management systems for commercial vehicle tires.

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