

BestDrive Celebrates Ribbon Cutting at Commercial Tire Center in Little Rock

- BestDrive celebrates ribbon cutting at North Little Rock, Ark., store
- Sales and service location supports the Dallas, Texas, retread plant

FORT MILL, S.C. – April 15, 2019. BestDrive, a commercial tire dealer and retreader focusing on Continental tire offerings, held a ribbon cutting in March at its North Little Rock, Ark., location, which has been in business since last year. The store equips fleets with new tires and with ContiTread retreads produced in the BestDrive Dallas retread plant.

The location in North Little Rock was chosen in order to provide service and Continental products to the trucking industry in Arkansas. The 26,000-square-foot building at 1220 Baucum Industrial Drive is ideal based on its strategic position near an interstate as well as major fleet hubs. It also provides room for expansion as demand increases.

“Without vehicles, the world stops moving,” said operations manager Erick Oyemaja. “The goods stop moving and services stop. A store like BestDrive provides an opportunity to play a small part in keeping the world moving forward.”

BestDrive employees, the local chamber of commerce, and other community members attended the ribbon cutting event.

In addition to new and retread tires, BestDrive can help fleets select and implement innovative technology such as ContiPressureCheck® tire pressure monitoring system (TPMS), ContiConnect® remote digital tire monitoring, ContiPressureCheck Solo trailer TPMS, and Continental’s VDO Roadlog for ELD Mandate compliance. Services available at all BestDrive outlets include commercial tire mounting, dismounting, and balancing, 24-hour service, wheel refinishing, new and used wheels, air-up programs, commercial truck alignments and fleet checks. The stores also offer passenger, light truck, material handling, and OTR tires. For the most up-to-date list of locations, please visit www.bestdrivetire.com.

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Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated preliminary sales of €44.4 billion and currently employs around 244,000 people in 60 countries and markets.

The **Tire division** has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

Press contact

Kristyn Sigmon
Marketing Communications Manager
Commercial Vehicle Tires

Continental Tire the Americas
1830 MacMillan Park Drive
Fort Mill, SC 29707

Mobile: +1 (803) 389-4235
E-mail: kristyn.sigmon@conti-na.com

Links

www.continental-truck.com

www.bestdrivetire.com

Press Contact: Kristyn Sigmon, Marketing Communications Mgr, +1 (803) 389-4235, kristyn.sigmon@conti-na.com