

ContiLogger: Continental consults its OTR customers using tire and vehicle telemetry

- **The ContiLogger service concept allows Continental to consult its customers using on-site study as well as tire and vehicle driving parameter**
- **Service concept enables users to cut operating costs and improves applications**
- **Advanced version of ContiLogger Live will offer remote service and consultancy for customers**

Hanover/Munich, 25 March 2019. Continental is taking yet another stride toward servitization at this year's bauma, which takes place from April 8–14 in Munich. The technology company is presenting its new ContiLogger consultancy concept, which incorporates tires, hardware, software and data in an innovative service concept. This allows Continental to link end customer and Continental expertise even more closely.

ContiLogger service concept: three steps toward improved consultancy

When using the ContiLogger service concept, a Continental customer solution engineer will first conduct a field study to understand the working environment in which the tires will operate. They will also use a data logger to measure speed, distance, location, lateral forces, elevation change, road grade, cycle downtime and the pressure and temperature of the tires. By analyzing this on-site data, the engineer can identify data-driven observations. After revising and analyzing the data, the engineer will make recommendations regarding significant tire challenges and possible application improvements aimed at optimizing tire and equipment life and improving operational processes.

“This is a holistic concept because it involves evaluating the application as a whole. We see this as extremely important in the OTR earthmoving business, where conditions are exceptionally harsh and the high cost of replacing tires means that proper tire servicing and consulting are essential,” says Enno Straten, Head of Continental Commercial Specialty Tires (CST).

ContiLogger live: Remote monitoring of data and continuous optimization

At bauma, Continental will also be announcing that it is already in the process of refining and enhancing the ContiLogger service concept: In close cooperation with customers, the company is working on a complementary remote version of the ContiLogger, which will see the concept shift from a single/one-time solution to a remote service and consultancy solution.

Continental will be showcasing its latest innovations, technological developments and services at bauma, the world's leading international trade fair for construction, building material and mining machinery in Munich (Hall C5.403) from April 8 to 14, 2019.

Picture texts

Picture 1: ContiLogger

The ContiLogger combines hardware, software and manpower to an individual consulting approach.

Picture 2: ContiLogger

Tire, vehicle and topographical data reveal optimization potential in tire usage, loading and routing.



Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated preliminary sales of €44.4 billion and currently employs 244,000 people in 60 countries and markets.

The Tire division has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

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