

Continental Displays Fuel Efficient Tires, Award Winning Solutions, and Partnerships at TMC Annual

- Continental tires delivered up to 6 percent fuel savings over Michelin in recent tests
- Award-winning tire monitoring solutions help fleets increase uptime, reduce costs
- Partnerships with Wabash National and Truck-Lite Co. for digital fleet solutions

FORT MILL, S.C. – March 18, 2019. Technology giant Continental, one of the largest automotive suppliers and tire manufacturers in the world, is displaying its latest tire technology at TMC Annual, March 18-21, 2019. Highlights include the winning tires from recent third-party fuel efficiency testing, led by PIT Group of FPInnovations during their Energotest campaign, which deliver up to six percent fuel savings over the market leader. Award-winning solutions for digital tire monitoring will also be on display, including the ContiConnect® Yard Reader, selected as a Top 100 Product by Construction Equipment magazine, and the ContiPressureCheck® Solo trailer TPMS, selected as a Top 20 Product by HDT magazine. In collaboration with Wabash National, attendees will see ContiPressureCheck Solo as well as fuel-efficient tires installed on the 2020 MSC Reefer Van. With Truck-Lite Co., fleets can learn more about the ContiPressureCheck integration with Road Ready trailer telematics.

Attendees can visit Continental at the TMC Annual Meeting in **booth 631**.

Continental took first place in two fuel efficiency tests conducted by the PIT Group of FPInnovations as part of their annual Energotest campaign, whose results were released in January. Three tire brands were tested: Continental, Michelin, and Double Coin. For both applications, Continental tires showed the best fuel efficiency, delivering potential cost savings.

In the line haul application test, the following 11R22.5 tires from Continental were tested: Conti EcoPlus HS3 steer, HDL2 drive, and Conti EcoPlus HT3 trailer tires. The Continental tires delivered a fuel economy of 7.35 mpg, which is a 2.1% fuel savings over Michelin X-Line Energy Z, D, and T tires. Based on national average miles per gallon, miles traveled, and fuel cost from the North American Council on Freight Efficiency, fleets could save over \$13,500 per truck by switching to Continental tires.



In the regional application test, the following 11R22.5 tires from Continental were tested: Conti HSL 3 steer (2019 rename of Conti Hybrid HS3), HDR2 EcoPlus drive, and Conti Hybrid HT3 trailer tires. The Continental tires delivered a fuel economy of 7.26 mpg, which is a 6.3% fuel savings over Michelin XZE2, XDN2, and XZE2 tires. Based on national average miles per gallon, miles traveled, and fuel cost from the North American Council on Freight Efficiency, fleets could save over \$12,800 per truck by switching to Continental tires.

In addition to choosing fuel-efficient tires, fleets can improve fuel economy by maintaining correct tire pressure. Underinflation of just 10 psi reduces fuel economy by one percent, and improper tire inflation increases total tire-related costs by approximately \$600 to \$800 per truck annually, according to the Technology & Maintenance Council. Continental offers a full portfolio of digital tire monitoring systems to meet different fleet needs. Components of all systems can be combined to take advantage of different functionalities.

Solutions include the ContiPressureCheck® on-vehicle TPMS, ContiConnect® Yard digital tire monitoring system with web portal – which was named a Top 100 Product by Construction Equipment magazine this year – and ContiPressureCheck® Solo GHG 2-compliant TPMS for trailers, which was named a Top 20 Product by HDT magazine. Attendees at TMC Annual can see a ContiPressureCheck Solo system installed on the new 2020 MSC Reefer Van in the Wabash National booth, #2571.

The ContiPressureCheck TPMS system is compatible with telematics systems for enhanced functionality. Partners include Zonar, Geotab, PeopleNet, and now Road Ready trailer telematics. Attendees can visit the Truck-Lite Co. booth, #1205, to learn more about Road Ready and its integration with ContiPressureCheck.

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to make fleets safer, more efficient, and more connected. With innovative tire technology and digital fleet solutions, Continental optimizes tire lifecycle management for the Lowest Overall Driving Cost.

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Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated preliminary sales of €44.4 billion and currently employs around 244,000 people in 60 countries and markets.

The **Tire division** has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

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Links

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