

Continental Displays Industry-First Intelligent Motor Coach Tire at FMCA Show

- **Conti Coach HA3 is first motor coach tire with factory-fitted TPMS sensor**
- **Special program available for Family Motor Coach Association members**

FORT MILL, S.C. – March 13, 2019. Technology giant Continental, one of the largest automotive suppliers and tire manufacturers in the world, is displaying its intelligent motor coach tire at the Family Motor Coach Association (FMCA) International Convention and RV Expo, March 13-16, 2019. The Conti Coach HA3 delivers handling and performance with all-weather traction for safety, noise-reducing tread design for serene and comfortable travel, and a durable casing for enhanced mileage and maximum load-carrying capacity. Every Conti Coach HA3 tire arrives with an embedded TPMS sensor mounted at the factory, ready to pair with any of Continental's digital tire monitoring solutions.

Attendees can visit Continental's booth at the FMCA's biannual international convention, which brings together thousands of people for four days of everything RVing – education, shopping, entertainment, camaraderie. A special program is available for FMCA members to purchase Continental motor coach tires, including the Conti Coach HA3.

Continental's tire monitoring solutions are ideal for RV enthusiasts. Benefits of digital tire monitoring technology include improving tire runout, saving fuel, reducing tire-related breakdowns, and improving safety. Proper tire inflation can help minimize irregular tire wear, a top reason for early tire removal, ensuring that drivers get maximum life from their tires. A tire that is just 10 percent underinflated reduces fuel efficiency by one percent, according to the Technology & Maintenance Council (TMC) – proper inflation can help drivers save money on fuel. It also reduces the likelihood of tire-related roadside breakdowns, saving drivers money and improving safety for RV drivers and other road users.

The ContiPressureCheck® on-vehicle tire pressure monitoring system (TPMS) is ideal for motorcoaches. It informs the driver of tire pressure and temperature in real-time via a convenient display mounted in the dash area. It is also compatible with telematics providers for extended functionality, including Geotab, PeopleNet, and Zonar.



Continental's TPMS sensor, embedded in every Conti Coach HA3 tire, lasts an average of six years or 400,000 miles, minimizing disruptions to RV travel. Its position, mounted on the inner liner of the tire, avoids valve damage and air leaks and prevents theft.

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to make vehicles safer, more efficient, and more connected. With innovative tire technology and digital fleet solutions, Continental optimizes tire lifecycle management for the Lowest Overall Driving Cost.

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Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs around 244,000 people in 61 countries and markets.

The **Tire division** has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

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