

Continental Announces 10-year Agriculture Tire Warranty

- **Continental's 10-year warranty for agriculture tires applies to tires purchased in the United States and Canada**
- **Stubble damage coverage also applies up to three years and field hazard coverage up to two years from date of purchase**

Fort Mill, February 13, 2019. Continental has announced a new industry-leading agricultural tire warranty in the United States and Canada offering customers up to 10 years of coverage from the date of purchase. This warranty applies to all Continental brand radial agriculture tires including the Tractor70, Tractor85, TractorMaster and CombineMaster. General Tire brand agriculture tires, owned by Continental, are also included in the warranty with coverage up to five years from the date of purchase.

Any tire that becomes unserviceable from a covered warranty condition will be repaired or a pro-rata credit will be issued towards replacement with a new Continental or General Tire brand tire. The credit will be determined by the percentage of actual remaining tread depth or based on the tire purchase date.

In addition, stubble damage coverage applies to Continental radial agriculture tires for a period up to three years from the date of purchase and field hazard coverage up to two years from the date of purchase.

"This warranty reflects our tires' durability, strength and quality," said Pavel Prouza, Continental Commercial Specialty Tires' head of sales and marketing for the Americas. "We are dedicated to engineering tires built to withstand the challenges they face in the field. Continental has made major investments into new tire technologies and production facilities to provide farmers with the best possible agriculture tires."



Continental returned to the agricultural tire business in 2017, with agriculture tires launching in the Americas in 2018. All radial agriculture tires bear the seal “Engineered for Efficiency” and are specifically designed to increase the performance of agricultural machinery and the quality of their work, while reducing resources used. The tires’ carcass is constructed with N.flex technology, a patent-pending nylon material with high impact resistance.

Find the warranty in its entirety at: www.continental-specialty.com/specialty/agriculture

Picture texts

Picture 1: Continental announces new 10-year agriculture tire warranty



Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs around 244,000 people in 61 countries and markets.

The Tire division has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

Press contact

Laura Emory
Marketing and Business Systems Specialist
Commercial Specialty Tires

Continental
1830 MacMillan Park Drive
Fort Mill, SC 29707

Phone: (704) 496-0893
E-mail: laura.emory@conti-na.com

This press release is available in the following languages: English

Links

www.continental-corporation.com
www.continental-tires.com

www.continental-specialty.com

Press portal:

www.continental-press.com
