

Continental Appoints Reinhard Klant as New Earthmoving Product Line Manager

- Reinhard Klant is the new Earthmoving product line manager at Continental Commercial Specialty Tires (CST)
- Klant has been with Continental for 30 years, most recently occupying the role of sales manager for the Benelux markets
- He succeeds Christian Luther, who has taken over responsibility as head of the technical customer services at CST

Hanover, January 15, 2019. Continental has appointed Reinhard Klant as the new Earthmoving product line manager for Commercial Specialty Tires (CST).

Klant joined Continental back in 1988. Since then, he has held several positions in international marketing and sales management. In 2004, he joined the Continental Commercial Specialty Tire unit. Most recently, he was responsible for the Benelux markets and a key account manager at Commercial Specialty Tires. Klant succeeds Christian Luther, who has recently taken over global responsibility for the technical customer services at Continental CST.

Picture texts

Picture 1: Reinhard Klant

Reinhard Klant is the new Earthmoving product line manager at Continental Commercial Specialty Tires (CST).



Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2018, Continental generated preliminary sales of around €44.4 billion and currently employs around 244,000 people in 61 countries and markets.

The Tire division has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €1.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

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