

Continental Expands Commercial Light Truck Tire Portfolio with 16-inch All-Steel Radial, Conti LAR 3

- **Conti LAR 3 is a 16-inch regional all-position tire with industry-leading mileage**
- **Tread is optimized for high scrub, cut-and-chip resistance, and wet traction**
- **All-steel radial casing is designed for retreading, helping fleets reduce tire costs**

FORT MILL, S.C. – October 4, 2018. Technology giant and premium tire manufacturer Continental has expanded its commercial light truck tire portfolio with the new 16-inch Conti LAR 3. The all-position tire performs admirably in the high scrub conditions faced by regional delivery drivers, and provides industry-leading miles to removal, with up to 32 percent mileage improvement over competitor products. The Conti LAR 3 is designed to withstand the rigors of regional routes and speeds of more than 90 mph under max load. In addition, its all-steel radial casing is optimized for retreadability, helping fleets discover their lowest overall driving cost.

Other features of the Conti LAR 3 include cut-and-chip resistant tread compounds to withstand high scrub conditions, optimal handling with a pattern engineered to minimize stone retention and maximize wet traction, and fuel efficiency coupled with industry leading mileage. The 10-ply radial provides increased load carrying capacity and puncture resistance and its all-steel construction delivers increased retreadability.

The Conti LAR 3 is available in three sizes: LT225/75R16, LT235/85R16, and LT245/75R16. For load and inflation details, please visit our website: <https://www.continental-truck.com/truck/products/tires/light-truck/clar3>.

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to make fleets safer, more efficient, and more connected. With innovative tire technology and digital fleet solutions, Continental optimizes tire lifecycle management.

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Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated sales of €44 billion and currently employs more than 240,000 people in 61 countries.

The **Tire division** has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers.

Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

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