

## Continental Presents Solutions for the Future at IAA Commercial Vehicles

- Continental presents further products and solutions for transportation of the future
- Environments including urban traffic, long-haul transport, and the fleet office will be explored

**Hanover, September 3, 2018.** At the 67th International Motor Show for Commercial Vehicles (IAA Commercial Vehicles) in Hanover, the technology company Continental will showcase products and solutions designed to address the challenges of future transportation. Most notably, these challenges include improving operating efficiency, reducing CO2 emissions, saving fuel and improving road safety. The technology company will be presenting its trade fair highlights as part of its **IAA press conference from 14:15 to 14:40 on September 19** in hall 3B of the Convention Center at the fairground in Hanover.

Further information is available here: <http://www.continental.com/iaa-commercial-vehicles>

At its booth in **hall 17, stand B11/A06** under the slogan “Make the Digital Leap”, Continental will be demonstrating how the transport industry is making the leap to digitalization and can unlock efficiency potential of a new kind. The focus will be on the different challenges in the worlds of urban traffic, long-haul transportation and the fleet office – and the Continental solutions designed to suit each.

In this way, the technology company is making a link to its slogan for the IAA 2016 – “Tradition. Trust. Transformation.” – and showing trade fair visitors specific examples of how its latest products and solutions help customers ensure that their business profits from digitalization and thus succeeds in making the leap to the digital world.

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**Continental** develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated sales of €44 billion and currently employs more than 243,000 people in 60 countries.

#### **Press contact**

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#### **Links**

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[www.continental-truck.com](http://www.continental-truck.com)