

## Continental Commercial Specialty Tires names new head of the Americas

- **Pavel Prouza is the new head of sales and marketing for the Americas at Continental Commercial Specialty Tires**
- **Prouza joined Continental in 2007 with Continental's acquisition of Siemens VDO**

FORT MILL, S.C. (Aug. 13, 2018) – Continental Commercial Specialty Tires has appointed Pavel Prouza the head of sales and marketing for the Americas. In this role, he will oversee all material handling, earthmoving and agriculture tire business in North America, Central America and South America. The appointment is effective immediately.

Prouza joined Continental in 2007, with Continental's acquisition of Siemens VDO where he served as the focus factory controller. With Continental, Prouza has spent time working and living in Auburn Hills, Mich. and Silao, Mexico. Most recently, he was the head of controlling for Commercial Specialty Tires in Hanover, Germany.

Prouza holds an MBA from the Czech Management Institute and a master's degree from the Czech University of Life Sciences. He will report directly to Enno Straten, the global head of Commercial Specialty Tires.

Straten said, "With his experience at the headquarters and his deep knowledge and experience in the Americas, Pavel Prouza heading the team will further strengthen our position in the American markets."

Prouza succeeds Federico Jimenez, who is joining the Commercial Specialty Tires team in Spain as the key account manager for EMEA (Europe, Middle East and Africa).



**Picture texts**

**Picture 1: Pavel Prouza**



**Continental** develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated sales of €44 billion and currently employs more than 243,000 people in 60 countries.

The **Tire division** has 24 production and development locations worldwide. As one of the leading tire manufacturers with around 54,000 employees, the division posted sales of €11.3 billion in 2017. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial vehicles and two-wheelers. Through continuous investment in R&D, Continental makes a major contribution to safe, cost-effective and ecologically efficient mobility. The Tire division's portfolio includes services for the tire trade and for fleet applications, as well as digital management systems for commercial vehicle tires.

Continental **Commercial Vehicle Tires** is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.

## Press contact

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