

ContiPressureCheck™ Now Available On the Geotab Marketplace

- Tire pressure and temperature data transmitted through Geotab's GO device
- Real-time alerts to driver and via MyGeotab application if issue is detected
- Solution helps lower tire maintenance costs for commercial fleets

FORT MILL, S.C. – May 29, 2018. Continental, the technology company and premium tire manufacturer, today announced the availability of its ContiPressureCheck™ solution on the Geotab Marketplace. Geotab, an award-winning leader in telematics technology, offers hundreds of third-party solution options through its Marketplace. Helping to lower tire maintenance costs for commercial fleets, the ContiPressureCheck tire pressure monitoring system (TPMS) uses sensors mounted inside the tire to capture accurate temperature and pressure data to report tire-related issues in real-time.

ContiPressureCheck by Continental is an easy-to-use and highly precise TPMS, designed to reduce tire costs, improve safety, and provide better tread life and fuel mileage. Tire temperature and pressure data that is captured via the ContiPressureCheck system is transmitted through Geotab's GO device and provides real-time alerts to both the driver and via the MyGeotab application should an issue be detected.

By providing real-time tire data, the ContiPressureCheck system helps fleets avoid tire-related breakdowns and costs associated with unplanned downtime. With multiple levels of low pressure alerts, notifications that are sent to drivers and the MyGeotab platform reflect the severity of the issue and help provide insight to determine the course of action needed.

“Since 1871, Continental has focused on delivering solutions that help keep drivers safe and help fleets discover their lowest overall driving cost,” said Paul Williams, Continental's executive vice president of Commercial Vehicle Tires in the Americas. “Through our highly competitive tire pressure monitoring system, ContiPressureCheck, and Geotab's open-platform telematics solution, we can offer customers access to accurate and relevant data to help ensure their fleets - and their tires - are operating in a safe and efficient manner.”



“The addition of a highly trusted brand like Continental to the Geotab Marketplace helps provide fleet owners with the tools necessary to ensure their vehicles are staying on the road and their drivers are safe,” said Joey Marlow, Executive Vice President of U.S. Operations at Geotab. “We are excited to be able to offer ContiPressureCheck on the Geotab Marketplace as we continue to provide our customers with cutting edge solutions that they can utilize to better manage their fleets.”

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to help make fleets safer, more efficient and more connected. With innovative tire technology and digital fleet solutions, Continental helps to optimize tire life cycle management.

ContiPressureCheck is available on the [Geotab Marketplace](#).

About Geotab

Geotab is advancing security, connecting commercial vehicles to the internet and providing web-based analytics to help customers better manage their fleets. Geotab’s open platform and Marketplace, offering hundreds of third-party solution options, allows both small and large businesses to automate operations by integrating vehicle data with their other data assets. As an IoT hub, the in-vehicle device provides additional functionality through IOX Add-Ons. Processing billions of data points a day, Geotab leverages data analytics and machine learning to help customers improve productivity, optimize fleets through the reduction of fuel consumption, enhance driver safety, and achieve strong compliance to regulatory changes. Geotab’s products are represented and sold worldwide through Authorized Geotab Resellers. To learn more, please visit www.geotab.com and follow us [@GEOTAB](#) and on [LinkedIn](#).

###



Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated sales of €44 billion and currently employs more than 240,000 people in 61 countries.

The **Tire Division** currently has more than 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with around 54,000 employees, the Tire Division achieved sales of €11.3 billion in 2017.

Continental **Commercial Vehicle Tires** is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.

Press contact

Kristyn Sigmon
Marketing Communications Manager
Commercial Vehicle Tires

Continental Tire the Americas
1830 MacMillan Park Drive
Fort Mill, SC 29707

Mobile: +1 (803) 389-4235
E-mail: kristyn.sigmon@conti-na.com

Links

www.continental-truck.com