

Continental: EMEA Commercial Vehicle Tires Replacement Business and International Two-Wheel Tires Business Welcome New Manpower

- **Constantin Batsch new head of the EMEA Commercial Vehicle Tires Replacement business unit as of January 1, 2014**
- **Thomas Falke takes over at the helm of the international Two-Wheel Tires business unit on February 1, 2014**

Hanover, January 2014. Since January 1, 2014, the previous head of the bicycle and motorcycle tires business, Constantin Batsch, has been dealing with considerably wider tires. After learning the ropes, the 42-year-old takes over, as of February, at the head of the EMEA Commercial Vehicle Tires Replacement business unit in Hanover. Previous to that he was head of Continental's Two-Wheel business unit for four years. In which capacity he was responsible for somewhat narrower tires. Prior to that, he worked in European Key Account Management for passenger car tires and as an assistant to the Executive Board. He has a total of over ten years' service at Continental. "Working in the Commercial Vehicle Tires Replacement business is an extremely appealing role. I will be able to rely on an international team that has a strong customer focus and supplies our customers with leading premium products and services: These help to improve cost efficiency in the transport of people and goods as well as on construction vehicles," explains Batsch. In his new role, he will report to Dr. Andreas Esser, head of the Commercial Vehicle Tires business unit.

Effective February 1, 2014, Thomas Falke (40) will take over the reins of the Two-Wheel Tires business unit in Korbach, Hesse, Germany. He previously headed Continental Tires Holding Singapore. Over the past 14 years, Falke has held various positions in the Continental Corporation. "The Two-Wheel business, with its highly diverse product range covering virtually all bicycle and motorcycle applications, is an exceptionally dynamic area. With the help of my highly motivated team, I shall be able to drive it forward on an international level," stresses Falke. Continental's Two-Wheel business unit develops and manufactures a wide array of tire models for motorcycles, scooters, and bicycles. The tires are manufactured in Korbach in the Hesse region of Germany and elsewhere. In his new role, Falke will report directly to Nikolai Setzer, member of the Executive Board of Continental AG and head of the Tire division.



Continental AG

With provisional sales of around €33.3 billion in 2013, Continental is among the leading automotive suppliers worldwide. As a supplier of brake systems, systems, and components for powertrains and chassis, instrumentation, infotainment solutions, vehicle electronics, tires, and technical elastomers, Continental contributes to enhanced driving safety and global climate protection. Continental is also an expert partner in networked automobile communication. Continental currently has more than 177,000 employees in 46 countries.

www.continental-corporation.de

Tire Division

As one of the world's leading tire manufacturers with more than 42,000 employees, the Tire division achieved sales of over €9.7 billion in 2012. Today, the division has 22 production and development locations worldwide. The broad product portfolio as well as continuous investments in R&D make a major contribution to economical and ecologically efficient mobility.

Passenger and Light Truck Tires

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger car tire manufacturer in the original equipment and replacement market. Product development for the premium Continental brand focuses on optimizing all safety-related features while at the same time minimizing rolling resistance.

www.continental-reifen.de

Sponsorship

Continental's Tire division is an official sponsor of the German DFB Cup, Major League Soccer in the U.S.A. and Canada, the 2014 FIFA World Cup in Brazil, and UEFA EURO 2016™ in France.

www.ContiSoccerWorld.com

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