

The New ContiRoadAttack 2 EVO Sets Standards

- **The ContiRoadAttack 2 EVO innovation redefines the boundaries set in the field of sport touring**
- **High performance: wet grip reaches a new level**
- **Tire life: more tread depth for longer durability**
- **Development achievement: new compound, new tread design, made in Germany**
- **Premier at EICMA 2013 in Milan**
- **ContiRoadAttack 2 EVO comes in seven sizes**

Korbach/Munich, Germany, November 2013. The new ContiRoadAttack 2 EVO is being rolled out. A brand new development, it guarantees sport touring riders significant improvements. The new development offers demanding touring riders the best reasons for choosing it. Brilliant wet grip behavior, increased tire life while retaining Continental's well-known characteristics: superb handling, dry grip, and stability. The ContiRoadAttack 2 EVO is a welcome addition to the product portfolio of the tire manufacturer from Korbach, as the tried-and-tested ContiRoadAttack 2 is produced in all standard sizes.

The ContiRoadAttack 2 EVO is a major leap forward. The tire's wet grip is now at a currently unrivaled high level that sets new standards in the segment of sport touring tires. This is thanks to a completely new developed rubber compound and the characteristic Continental new-edge tread pattern which has been honed to ensure better drainage. The tires produced an unparalleled impressive performance in driving tests. In direct comparison with its predecessor and competitors, the tire from Korbach sets an extremely high benchmark.

And you hardly have to get the ContiRoadAttack 2 EVO on the road to see its improved durability: in comparison with the previous model, the tire clearly demonstrates a greater tread depth. The simple calculation – more rubber means more kilometers – works best in this case.

As well as the significant improvement to the *wet grip* and the tire life, the engineers under head of development Thomas Zöller aimed to retain the previous virtue of the tire: its exceptional dynamic handling characteristics and extraordinary handling performance. It was recently decided that the ContiRoadAttack 2 EVO also had to be optimized and adjusted to the



requirements of the electronic assistance systems such as traction control (TC), electronic chassis control, and ABS.

Conclusion: The ContiRoadAttack 2 EVO has what it takes to be a new milestone in the sport touring segment. It successfully conveys trust and safety in every road and weather situation.

The new development ContiRoadAttack 2 EVO is based on the four tried-and-tested core Continental technologies:

- **Multi-grip:** means the homogeneous grip grading between the zenith and shoulder area, extreme grip when cornering, and a great tire life
- **Traction skin:** Roughened surface finish for extremely short and safe run-in time
- **Zero-degree steel belted construction:** great stability at high speeds and low kick-back tendency
- **Rain grip:** optimized compound for improved adhesion on wet ground

Continental presents its latest model ContiRoadAttack 2 EVO for the first time at EICMA 2013 (November 7 – 10) in Milan, Italy. The tires will be available at the market launch in the seven most common sizes. The existing range of products is finished off with the successful ContiRoadAttack 2.

ContiRoadAttack 2 EVO Sizes

Front:

17 inch: 120/70 ZR 17 M/C 58 W TL

19 inch: 110/80 ZR 19 M/C 59 V TL

Rear:

17: inch: 150/70 ZR 17 M/C 69 V TL

17: inch: 160/60 ZR 17 M/C 69 W TL

17: inch: 180/55 ZR 17 M/C 73 W TL

17: inch: 190/50 ZR 17 M/C 73 W TL

17: inch: 190/55 ZR 17 M/C 75 W TL



Continental AG

With sales of €32.7 billion in 2012, Continental is among the leading automotive suppliers worldwide. As a supplier of brake systems, systems and components for powertrains and chassis, instrumentation, infotainment solutions, vehicle electronics, tires and technical elastomers, Continental contributes to enhanced driving safety and global climate protection.

Continental is also an expert partner in networked automobile communication. Continental currently has almost 175,000 employees in 46 countries.

Tire Division

As one of the world's leading tire manufacturers with more than 42,000 employees, the Tire division achieved preliminary sales of more than €9.7 billion in 2012. The division currently has 22 production and development sites worldwide. The broad product portfolio, as well as continuous investment in R&D, make a major contribution to economical and ecologically efficient mobility.

Continental is currently the fourth largest tire manufacturer in the world, founded in 1871 in Hanover Germany, and built its first motorcycle tire in 1894.

Continental tires were used on the first motorcycle that set the Land Speed Record at over 200 mph at Bonneville in 1956, and Bill Warner's motorcycle that set the Land Speed Record for a "sit-on" motorcycle at over 311 mph in 2011.

Passenger and Light Truck Tires

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger tire manufacturer in the original equipment and replacement market. The product development focus of the Continental premium brand is to optimize all safety-relevant characteristics, while simultaneously minimizing rolling resistance.

www.continental-reifen.de

Commercial Vehicle Tires

The Commercial Vehicle Tire business unit is one of the largest manufacturers of truck and bus tires worldwide and also offers a complete product range in the field of industrial tires.

www.continental-lkw-reifen.de

Sponsoring

The Tire division is an official sponsor of the German DFB Cup, FIFA World Cup 2014 in Brazil, and UEFA EURO 2016™ in France.

www.ContiSoccerWorld.de

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