

## Continental Exhibits at Truck World Tradeshow

- Visit Booth 2144 in Hall 2 for Continental digital fleet solutions, tires, and retreads
- Get personalized recommendations to achieve your Lowest Overall Driving Cost

**FORT MILL, S.C. – April 16, 2018.** Leading technology company, automotive supplier and tire manufacturer Continental Tire Canada will exhibit at “the meeting place for Canada’s trucking industry,” the Truck World trade show, in Mississauga, Ontario, on April 19-21.

Visit Booth 2144 in Hall 2 to learn how Continental can help you achieve your fleet’s Lowest Overall Driving Cost. With a cradle-to-grave mindset in our ContiLifeCycle™ program plus a full suite of digital tire monitoring solutions, we are uniquely equipped to fulfill your tire needs and help you maximize your tire budget. Continental offers commercial truck and bus tires which are designed for ultimate retreadability and engineered for performance in your specific application. Using the innovative 3G Casing, we simplify casing management and provide the ideal platform for retreading. Premium retreads under the ContiTread™ brand offer tires that “look like new, run like new,” never compromising on performance.

As one of the leading technology companies in our industry, Continental provides a host of tire monitoring solutions for the digital age. The ContiPressureCheck™ TPMS displays real-time tire pressure and temperature data to the vehicle’s driver via an intuitive in-cab display.

ContiConnect™ monitors all vehicles in the fleet terminal and populates data in a mobile-friendly web portal. Electronic loggers (ELDs) and telematics are also available under the Continental product umbrella, equipping your fleet for the future.

The Truck World trade show will be held at the International Centre in Toronto (Mississauga), at 6900 Airport Road, Mississauga, Ontario. Register now at <https://www.truckworld.ca/register/>.

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to make fleets safer, more efficient, and more connected. With innovative tire technology and digital fleet solutions, Continental optimizes tire lifecycle management to help our customers achieve their Lowest Overall Driving Cost.

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**Continental** develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated sales of €44 billion and currently employs more than 238,000 people in 61 countries.

The **Tire Division** currently has more than 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with around 52,000 employees, the Tire Division achieved sales of €10.7 billion in 2016.

Continental **Commercial Vehicle Tires** is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.

#### **Press contact**

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Kristyn Sigmon  
Marketing Communications Manager  
Commercial Vehicle Tires

Continental Tire the Americas  
1830 MacMillan Park Drive  
Fort Mill, SC 29707

Mobile: +1 (803) 389-4235  
E-mail: [kristyn.sigmon@conti-na.com](mailto:kristyn.sigmon@conti-na.com)

#### **Links**

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[www.continental-truck.com](http://www.continental-truck.com)