

Continental Exhibits at Mid-America Trucking Show

- Continental tires, retreads, and digital fleet solutions on display at Booth 18252
- Discover your Lowest Overall Driving Cost with personalized planning from our team
- Register now: www.truckingshow.com/invitation/22882

FORT MILL, S.C. – March 14, 2018. Continental, the leading technology company, automotive supplier, and premium tire manufacturer, will exhibit at the Mid-America Trucking Show (MATS) in Louisville, Ky., on March 22-24.

Visit Booth 18252 during the three-day event to see how Continental can help your fleet discover the Lowest Overall Driving Cost. Our cradle-to-grave approach to tire management with the ContiLifeCycle™ program means we are uniquely equipped to support your tire needs at every point in the life cycle. Our commercial bus and truck tires are engineered for maximum retreadability and deliver ultimate performance in your specific fleet application. Tires built on the sophisticated 3G Casing provide simplified casing management with a consistent structure optimized for retreading. Our premium retread offering, ContiTread™, provides tires that “look like new, run like new,” delivering the performance you expect from Continental.

As a leading technology company, Continental also offers digital tire monitoring such as ContiPressureCheck™ TPMS, which displays real-time tire pressure and temperature data to the driver via an in-cab display, and ContiConnect™ remote tire monitoring for fleet terminals. Telematics systems and Electronic Logging Devices (ELDs) are also part of the Continental product family, providing additional support for your fleet’s Lowest Overall Driving Cost.

The Mid-America Trucking Show will be held at the Kentucky Exposition Center in Louisville. Register now at www.truckingshow.com/invitation/22882.

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to make fleets safer, more efficient, and more connected. With innovative tire technology and digital fleet solutions, Continental optimizes tire lifecycle management to help our customers achieve their Lowest Overall Driving Cost.

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Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated preliminary sales of €44 billion and currently employs more than 235,000 people in 61 countries.

The **Tire Division** currently has more than 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with around 52,000 employees, the Tire Division achieved sales of €10.7 billion in 2016.

Continental **Commercial Vehicle Tires** is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.

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Links

www.continental-corporation.com
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