

Continental Exhibits at TMC Annual Meeting

- Visit Booth 1065 to see the latest Continental tires, retreads, and digital fleet solutions
- Learn how Continental can help your fleet discover the Lowest Overall Driving Cost

FORT MILL, S.C. – March 4, 2018. Continental, the leading technology company, automotive supplier, and premium tire manufacturer, will exhibit at the American Trucking Association's Technology and Maintenance Council (TMC) Annual Meeting in Atlanta, Ga., on March 5-8.

Visit Booth 1065 during the event to experience the latest offerings from Continental. With our ContiLifeCycle™ approach, Continental offers a cradle-to-grave portfolio including new tires and retreads as well as digital tire monitoring solutions. Our best-in-class commercial truck and bus tires are designed for maximum performance in your application and engineered for ultimate retreadability. The innovative 3G Casing is optimized for simplified casing management and specifically designed with retreading in mind. ContiTread™ retread technology provides truck tire retreads that “look like new, run like new.”

Continental is also a leader in fleet technology. Digital tire monitoring solutions include ContiPressureCheck™ TPMS for single vehicle monitoring and ContiConnect™ remote tire monitoring for fleet yards. Other fleet technology such as Electronic Logging Devices (ELDs) and telematics help round out Continental's extensive portfolio. Visit us during the TMC Annual Meeting to learn how we can help your fleet discover the Lowest Overall Driving Cost.

The American Trucking Association (ATA) Technology and Maintenance Council (TMC) 2018 Annual Meeting and Transportation Technology Exhibition will be held at the Georgia World Congress Center in Atlanta, Ga.

One of the largest automotive suppliers and tire manufacturers in the world, Continental develops pioneering technologies to make fleets safer, more efficient, and more connected. With innovative tire technology and digital fleet solutions, Continental optimizes tire lifecycle management to help our customers achieve their Lowest Overall Driving Cost.

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Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated preliminary sales of €44 billion and currently employs more than 235,000 people in 61 countries.

The **Tire Division** currently has more than 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with around 52,000 employees, the Tire Division achieved sales of €10.7 billion in 2016.

Continental **Commercial Vehicle Tires** is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.

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