



Conti Challenge.

Attention Lift Truck Users.

It's Time For You To Accept the Conti Challenge.

At Continental, we're so confident you'll realize the lowest-cost-per-hour using any of our industrial tires...

- › Resilients (Pneumatic-Shaped Solids)
- › Pneumatics (Radials & Cross-Plys)

...that we challenge you to prove otherwise. Just try any set of Continental industrial tires on one of your forklifts at the same time you install another tire brand on a comparable forklift*. If our tires don't yield you the lowest cost per hour compared to the other brand, we'll credit you DOUBLE the DIFFERENCE toward your next set of Continental tires! *

Most manufacturers aren't offering this type of challenge to compare their brand.

We can because our tires are that good!

ContiChallenge.

Accept The ContiChallenge.

		Continental	Competitive brand
Equipment	Make & model		
	identification number		
	Load carrying capacity (if applicable)		
	Attachments (if applicable)		
Drive tires	Date of tire installation		
	Hour meter reading at time of tire installation		
	Article number / make		
	Make & profile		
	Dimension		
	Cost of each steer tire		
Steer tires	Date of tire installation		
	Hour meter reading at time of tire installation		
	Article number / make		
	Make & profile		
	Dimension		
	Cost of each steer tire		
Total cost	Tire (Number of tire X price of tire)		
	Installation fee		
Total cost			
Cost per operating hours			
Drive tires	Date of removal		
	Hour meter reading at time of tire installation		
	Operating hour		
Steer tires	Date of removal		
	Hour meter reading at time of tire installation		
	Operating hour		
	Total service life for ALL tires at time of removal (hours)		
Total cost per operating hour	(Total cost divided by operating hours)		

*** Promotion Rules:**

- Continental reserves the right to modify or discontinue this offer at any time.
- Must purchase a complete set of Continental Industrial Tires.
- Must be at the same location under the same operating conditions.
- Offer limited to one set of Continental industrial tires. Installation and removal of the trial set of Continental tires and trial set of competitive tires must be monitored and operating hours documented by an authorized Continental tire dealer.
- Continental authorized dealer will be responsible for determining "same operating conditions".
- Definition of "Double The Difference": In the event the Continental tires do not offer the lowest cost of ownership, multiply the difference per operating hour X the number of hours realized by the Continental tires. Then double this amount to determine the amount of credit to be applied toward a future set of Continental tires.
- Final determination of all claims is at the sole discretion of Continental.