

Continental CST to premier new Continental SC8 tire for the Asian market at CeMAT Asia in Shanghai

- **Launch of new solid tire SC8 for material handling operations with extra deep tread profile for high performance**
- **Continental SC18 for the premium segment will be showcased**
- **CSEasy mounting solution exhibited for the first time in Shanghai**

Shanghai / Hanover, 27 October 2014. Continental Commercial Specialty Tires (CST) is unveiling a new specialty tire at this year's CeMAT Asia. The new solid tire Continental SC8 has been specifically developed for material handling operations in the Asian market, e.g. in warehousing, the beverage industry or in paper mills. It can be mounted on nearly any vehicle type, such as forklifts. The new tire solution will be on display from October 27 to 30 2014 in Hall W1 at booth C1-1 at Shanghai New International Expo Center.

"Asia is one of the most promising markets for industrial tires in the world, and a key market for Continental CST. In accordance with our customized solution strategy, we strive to offer tailored solutions which optimally suite the local market requirements", says Tony Cai, Sales Manager Continental CST China. "The new compact Continental SC8 with its high-performance design perfectly complements the premium tire portfolio we already offer to Asian customers."

Extra deep tread profile and high flexibility: the new Continental SC8

The new robust Continental SC8 is one of the most compact solid rubber tires available on the Asian market. The new tire offers an extra deep tread pattern of up to 54.4 mm resulting in outstanding durability and a high performance. The proven zig-zag design of the tread pattern ensures excellent traction on both uneven and smooth surfaces. Another advantage: With its compact, high-performance design, the new Continental SC8 can be mounted on nearly any vehicle type while offering maximum body-to-tire clearance. The tire is available in 14 different dimensions. For fleet managers, this means maximized flexibility in handling operations. For good cornering stability and a long service-life, tread block stabilizers are used. They also offer excellent stiffness of the shoulder area.

Premium solutions: Continental SC18 and Continental CSEasy

Besides the new SC8, Continental CST will also be showcasing its premium solid tire SC18. The high-quality solution offers strong sidewalls for a high durability and resistance to damage and a long service-life. The heat-tolerant compound ensures a high mileage and a smooth and slow tire wear. With its robust construction and rectangular bead technology, the tire is ideally suited for harsh applications on unsurfaced ground. The special tread design also gives the tire excellent traction. Thanks to its low rolling resistance and low energy consumption, the Continental SC18 tire is highly economical and environmental-friendly.

Another highlight being presented is the revolutionary mounting principle Continental CSEasy: It is the first and only system allowing super elastic tires to be fitted quickly and easily without a press and a mechanic. It involves a specially designed adapter which can be fitted to all Lemmerz-style rims. The CSEasy technology not only offers greater flexibility for all users; they also benefit from lower costs, higher energy efficiency and a reduced carbon footprint.

Field-proven Continental three layer technology

Both the Continental SC8 and the SC18 tire are based on Continental CST's innovative three layer technology. It consists of a highly elastic, heat-resistant inner layer that reduces rolling resistance and guarantees a comfortable ride. The extra hard rubber base helps to maintain the tire's overall structural integrity. The rectangular bundled bead wires ensure greater surface contact and even distribution of pressure between tire and rim. Overall, this three layer technology offers a highly cut and wear resistant tread compound and a robust sidewall construction for a long service-life and long operation turns.

Picture texts:

Picture 1: Continental SC8

The new solid rubber tire Continental SC8 is especially developed for the Asian market: it offers an extra deep tread profile resulting in outstanding durability and high performance.

Picture 2: Continental SC18

The sturdy solid tire Continental SC18 for the premium segment offers high mileage, strong sidewalls and also an excellent rim fit – perfectly suited for the Asian market.

Picture 3: Continental CSEasy

With CSEasy, Continental CST offers an innovative mounting system for super elastic tires. Since no press is needed, it offers a greater flexibility for all users.

With sales of around €33.3 billion in 2013, **Continental** is one of the world's leading automotive suppliers. As a provider of brake systems, systems and components for powertrains and chassis, instrumentation, infotainment solutions, vehicle electronics, tires, and technical elastomers, Continental contributes to enhanced driving safety and global climate protection. Continental is also an expert partner in networked automobile communication. Continental currently employs around 186,000 people in 49 countries.

As one of the world's leading tire manufacturers, with more than 42,000 employees, the **Tire division** achieved sales of €9.7 billion in 2012. Today, the division has 22 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility.

The **Commercial Vehicle Tire** business is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide.

Continental's Tire Division is an **Official Sponsor** of the German DFB Cup, 2014 FIFA World Cup™ in Brazil and the UEFA EURO 2016™ in France.

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The press release is available in: English

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