

Continental CST: Further staff increase in America for a closer cooperation with the customer

- **Albert Sumera and Robert Reid to support the business in USA, Canada, South America and Mexico**

Fort Mill, July, 5th 2017. Continental Commercial Specialty Tires (CST) is further expanding its workforce in order to support its business and get closer to the customers in the region Americas. The company has recently announced two new field engineers in the Americas who will be involved with OTR (Earthmover), industrial (Harbor, Airport, Underground Mining), solid tires and other CST products: Albert Sumera will be responsible for the territory USA and Canada. Robert Reid will cover South America and Mexico. Both will report to Adrian Leu, Senior Manager Technical Solutions the Americas. The new positions are part of the growth strategy CST 2025 and coincides with the appointment of two new field engineers for EMEA.

Sumera has 20 years of experience at Yokohama Tires, both in the US and abroad. Recently, he worked as independent consultant for special projects and technical operations for tire performance testing. Reid also has a solid background in the tires business: He has worked at different companies, such as PTS S.A./Mitsui and Eurotire.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2016, Continental generated sales of €40.5 billion and currently employs more than 227,000 people in 56 countries.

The **Tire division** currently has over 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with around 52,000 employees, the Tire division generated sales of €10.7 billion in 2016.

Continental Commercial Vehicle Tires is one of the largest manufacturers of truck, bus and commercial specialty tires worldwide. The business unit is continuously developing from a pure tire manufacturer to a solution provider, offering a broad range of products, services and tire-related solutions.



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