

ContiMilestone MileagePlus: New Sizes to fit on Harley-Davidson

- **Newly developed rubber compound and breaker construction in 2012 gives enormous mileage with the same high levels of grip and high speed stability**
- **Individual custom tread design, also available in a white wall version**
- **Now in suitable sizes for many popular Harley Davidson models**

Munich/Korbach, Germany, July 2013. Germany's premium motorcycle tire brand Continental now offers the ContiMilestoneMileagePlus cross-ply tires in many new sizes to fit on Harley models and don't have to miss out on the great benefits of Conti tires.

The features of the tire are obvious: The breaker construction creates an even ground pressure distribution and a special abrasion-resistant tread compound allows higher mileage performance with a high level of grip – even in wet conditions. Great durability is increased even further with the new rubber compound developed to offer state-of-the-art tires for demanding HOG's.

The custom design of the ContiMilestone is made complete with the individual tread design. As of now, ContiMilestone is available for the Harley Davidson Sportster, Dyna, Touring and CVO models. In particular, the white wall version of the Milestone underlines its individual character. Because of its impressive long-life qualities, the ContiMilestone has turned into a real long-distance runner and has become a hot tip for tourer riders.

Uwe Reichelt, head of Sales & Marketing at Continental Motorcycle Tires, sums it up like this: "The ContiMilestone is the right tire for all motorcyclists who feel perfectly at home driving their motorcycle along a country road. The tire has an agile handling characteristics and always delivers superb mileage performance and speed stability. It provides maximum grip, even in the rain, and is thus suitable not only as a tire for cruisers but also for tourers heading off on that next big road trip."

Summary of the new sizes:

Front:

130/80 B17 M/C 65 H TL CM1 Black

130/70 B18 M/C 63 H TL CM1 Black

130/80 B17 M/C 65 H TL CM1 WW

130/70 B18 M/C 63 H TL CM1 WW

Rear:

MT90 B16 M/C 74 H TL CM1 Reinf. Black
MT90 B16 M/C 74 H TL CM1 Reinf. Black
MU85 B16 M/C 77 H TL CM2 Reinf. Black
MT90 B16 M/C 74 H TL CM1 WW
MT90 B16 M/C 74 H TL CM2 WW
MU85 B16 M/C 77 H TL CM2 WW
150/80 B16 M/C 77 H CM2 WW
150/80 B16 M/C 77 H CM2
180/65 B16 M/C 81 H TL CM2 Reinf. WW
180/65 B16 M/C 81 H TL CM2 Reinf. Black

Details of other sizes can be found at Conti-Moto.com

Continental AG

With sales of €32.7 billion in 2012, Continental is among the leading automotive suppliers worldwide. As a supplier of brake systems, systems and components for powertrains and chassis, instrumentation, infotainment solutions, vehicle electronics, tires and technical elastomers, Continental contributes to enhanced driving safety and global climate protection. Continental is also an expert partner in networked automobile communication. Continental currently has almost 175,000 employees in 46 countries.

Tire Division

As one of the world's leading tire manufacturers with more than 42,000 employees, the Tire division achieved preliminary sales of more than €9.7 billion in 2012. The division currently has 22 production and development sites worldwide. The broad product portfolio, as well as continuous investment in R&D, make a major contribution to economical and ecologically efficient mobility.

Passenger and Light Truck Tires

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger tire manufacturer in the original equipment and replacement market. The product development focus of the Continental premium brand is to optimize all safety-relevant characteristics, while simultaneously minimizing rolling resistance.

www.continental-reifen.de

Commercial Vehicle Tires

The Commercial Vehicle Tire business unit is one of the largest manufacturers of truck and bus tires worldwide and also offers a complete product range in the field of industrial tires.

www.continental-lkw-reifen.de

Sponsoring

The Tire division is an official sponsor of the German DFB Cup, FIFA World Cup 2014 in Brazil, and UEFA EURO 2016™ in France.

www.ContiSoccerWorld.de

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