

New ones from Continental: Motorcycle Tires 2017

- Anything that fits the road: Sport Touring, Cruising, City
- Four new tires with innovative Continental technology
- Even more grip, durability and stability

Hanover/Korbach, 26th October. Continental whets the appetite for more in 2017 by releasing four new motorcycle tires. The dynamic quartet assists you whether you are touring a big adventure, cruising on country roads or riding a classical street-going machine.

Sport touring enthusiasts can look forward to the new ContiRoadAttack 3, a further evolution of the legendary ContiRoadAttack 2 EVO that made some subtly planned progress. This allround tire in the sport touring segment is predestined for what Continental quality stands for:

TractionSkin ensures an extremely safe and short run-in time, thanks to a new mold coating technology which eliminates the need for tire-release agents. MultiGrip equips the tire with longer durability and optimized grip in extreme lean angles. ZeroDegree ensures reliable stability at high speed and only a low kickback thanks to a 0° steel-belt construction.

A superior wet grip is reached, thanks to RainGrip technology. A newly developed technology called EasyHandling bestows the tire with linear handling even if gyroscopic forces are nominal, e.g. when turning or riding sharp corners. Furthermore, the tire's accuracy has increased by a clear margin.

Fans of big fat rubber who passionately ride their touring or cruising bikes will be astonished as well. ContiTour and ContiLegend are tires that are perfectly tailored to your cruiser, chopper or custom bike.

ContiTour demonstrates what an efficient drainage profile should look like. The pattern design is an all new design. A center tread band on the rear tire without grooves increases mileage and offers directional stability under adverse conditions. A special compound guarantees longer durability while maintaining exceptional handling.

ContiLegend and its vintage whitewall design seem to be from a different era. Despite Continental's MileagePlus technology, a multi grooved pattern design for optimal drainage and consistent performance during tire lifetime, this new rubber roller already looks legendary.

Last but not least, the first choice for lightweight and classic motorcycles is the ContiCity. This newly developed Allround / City tire offers outstanding grip on the



road due to its triangular pattern design. Cutting edge performance and durability go alongside a memorable, traditional appearance.

All new Continental soles are (depending on dimension) available in the first quarter of 2017. More details on availability of certain sizes and the whole product portfolio from Continental Motorcycle Tires can be found on www.conti-moto.com or as booklet at your motorcycle tire dealer.



Continental AG

Continental develops intelligent technologies for transporting people and their goods. As a reliable partner, the international automotive supplier, tire manufacturer, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions. In 2015, the corporation generated sales of €39.2 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tires, and ContiTech. Continental employs more than 208,000 people in 55 countries.

www.continental-corporation.de

Tire Division

The Tire Division currently has 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world's leading tire manufacturers with more than 47,000 employees, the Tire Division achieved sales of €9.8 billion in 2014.

Passenger and Light Truck Tires

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger tire manufacturer in the original equipment and replacement market. The product development focus of the Continental premium brand is to optimize all safety-relevant characteristics, while simultaneously minimizing rolling resistance.

www.continental-reifen.de

Motorcycle Tires

Continental is among the leading manufacturers of motorcycle tires. Tire development, tire testing, and German production are all based in Korbach, Hesse. Continental manufactures tires for tourers, sports tourers, sports motorcycles, enduros, cruisers, light motorcycles, and scooters and supplies original equipment for various brands including BMW, Brammo, Horex, Husqvarna, KTM and Moto Guzzi. Its tires are approved for use with a variety of motorcycles manufactured in Europe, Japan, and the U.S.

www.conti-moto.com

Sponsorship

Continental's Tire division is an official sponsor of the German DFB Cup, Major League Soccer in the U.S.A. and Canada, the 2015 Asian Cup in Australia, and UEFA EURO 2016™ in France.

www.ContiSoccerWorld.com

Media Database

www.mediacyber.continental-corporation.com

Contact:

Alexander Bahlmann
Head of PR, Passenger and Light Truck Tires
Continental AG
Tire division
Büttnerstrasse 25, 30165 Hanover, Germany
Tel.: +49 (0) 511 938 2615
Fax: +49 (0) 511 938 2455
alexander.bahlmann@conti.de
www.continental-reifen.de

Klaus Engelhart
Press Spokesman, Passenger and Light Truck/Two-
Wheel Tires
Continental AG
Tire division
Büttnerstrasse 25, 30165 Hanover, Germany
Tel.: +49 (0) 511 938 2285
Fax: +49 (0) 511 938 2455
klaus.engelhart@conti.de
www.getyourgrip.de