

No Need for Replacement: the ContiRoadAttack 2 EVO is the Finishing Touch to the Sport Touring Program

- **New: ContiRoadAttack 2 is the award-winning sport-touring tire**
- **New: ContiRoadAttack 2 EVO expands premium product portfolio**
- **Special development: ContiRoadAttack 2 Gran Turismo for heavyweight touring motorcycles**

Korbach, April 2014. The well-engineered ContiRoadAttack 2 is one of the best sport-touring tires around. In particular, its outstanding handling makes it ideal for country roads. ContiTech products are used in virtually all industries.

Now this product range has a new addition. Since spring this year, the ContiRoadAttack 2 EVO has been available to buy for road use. The unique thing about this series is that the new ContiRoadAttack 2 EVO is at the cutting edge of the sport-touring range. It is equipped with all of Continental's core technologies, which have recently been given catchy and easy-to-understand names such as MultiGrip, TractionSkin, ZeroDegree, and RainGrip. Through intensive fine-tuning, the development engineers have been able to significantly improve some main characteristics. Wet traction, banking grip, and total mileage, in particular, have benefited from the technicians' efforts and are now redefining limits of performance in the Sport Touring segment. The ContiRoadAttack 2 EVO is available in seven standard dimensions.

The product line was not only enhanced at the peak, but was also expanded. The ContiRoadAttack 2 Gran Turismo was specially developed for tough sport tourers. With this motorcycle tire, handling and high service life are at the fore. In order to cope with the heavy weight of the motorcycle and the total load of the tire, the structure was strengthened with a second carcass layer. The ContiRoadAttack 2 Gran Turismo is available in three standard dimensions.



Continental AG

With provisional sales of around €33.3 billion in 2013, Continental is among the leading automotive suppliers worldwide. As a supplier of brake systems, systems, and components for powertrains and chassis, instrumentation, infotainment solutions, vehicle electronics, tires, and technical elastomers, Continental contributes to enhanced driving safety and global climate protection. Continental is also an expert partner in networked automobile communication. Continental currently has more than 177,000 employees in 46 countries.

www.continental-corporation.de

Tire Division

As one of the world's leading tire manufacturers with more than 42,000 employees, the Tire division achieved sales of over €9.7 billion in 2012. Today, the division has 22 production and development locations worldwide. The broad product portfolio as well as continuous investments in R&D make a major contribution to economical and ecologically efficient mobility.

Passenger and Light Truck Tires

Continental is one of the leading manufacturers of passenger and light truck tires in Europe and the world's fourth largest passenger car tire manufacturer in the original equipment and replacement market. Product development for the premium Continental brand focuses on optimizing all safety-related features while at the same time minimizing rolling resistance.

www.continental-reifen.de

Sponsorship

Continental's Tire division is an official sponsor of the German DFB Cup, Major League Soccer in the U.S.A. and Canada, the 2014 FIFA World Cup in Brazil, and UEFA EURO 2016™ in France.

www.ContiSoccerWorld.com

Media Database

www.mediacyber.com/continental-corporation.com

Further information is available at:

www.continental-reifen.de

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